



## 2022 Campaign Signage Policy

Election posters or signs located on right-of-ways are cause for few real concerns. However, when erected close to a traffic control device or when they obstruct motorists' vision, they can affect safe traffic operations.

### Policy

Election posters or signs are defined as being approximately / up to 30" x 30".

Election posters and signs are not permitted on street light standards.

Election posters or signs will be permitted on City and highway right-of-ways provided that:

- They do not create an obvious hazard such as obstructing the vision of traffic leaving or entering the highway.
- They are not installed on, or in close proximity (*referred to as 39 inches (1 meter)*) to any traffic sign or signal.
- They are not installed closer than 39 inches (1 meter) to the shoulder line on a highway and no closer than 39 inches (1 meter) of a curb line. Larger signs should be installed further away from the roadway.
- Signs in the right-of-way fronting residential lots shall be at the discretion of the property owner. Setback restrictions still apply.
- Signs placed in medians are restricted as follows:
  - PTH 12 N (north of Loewen Boulevard) – not allowed in median and center ditch (shoulder ditches okay).
  - Main Street (PTH 52 E) from Hespeler Street North and South - not allowed in the median east of the Water Tower.
  - Main Street (PTH 52 W) from Loewen Boulevard - not allowed in the median west of Loewen Boulevard.
  - Brandt Street, Main Street and McKenzie Avenue – small size signs allowed in center median.
- All signs are to be removed within seven days after the election.

In the event that election posters or signs are found to be in contravention of these guidelines, the candidate will be asked to relocate or remove them.

For information on portable signs larger than 30" x 30", contact Justina Gell at the City of Steinbach, 204-346-6515.

Any questions regarding these guidelines may be directed to Trevor Schellenberg at the City of Steinbach, 204-346-6561.