

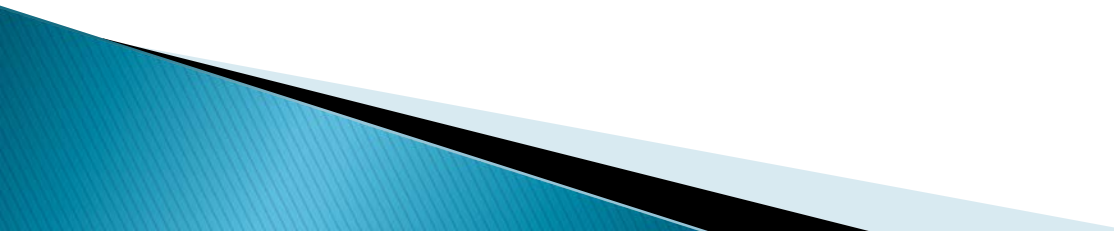
PAC Task Force Results

March 15, 2016

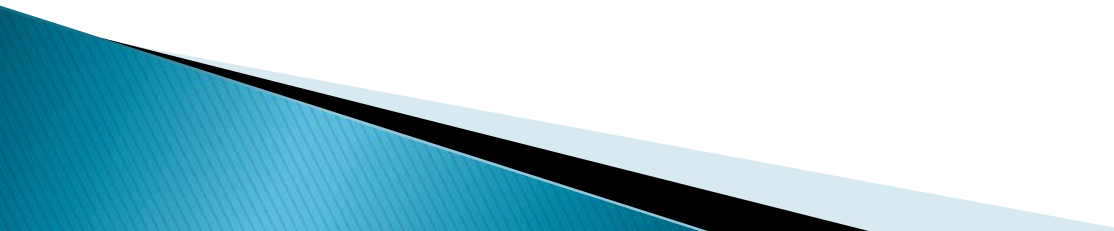
Recap

- ▶ In October the mayor & council passed a resolution to:
 - Create a business plan for the proposed PAC.
 - Proceed with a public engagement process relating to the proposed PAC.

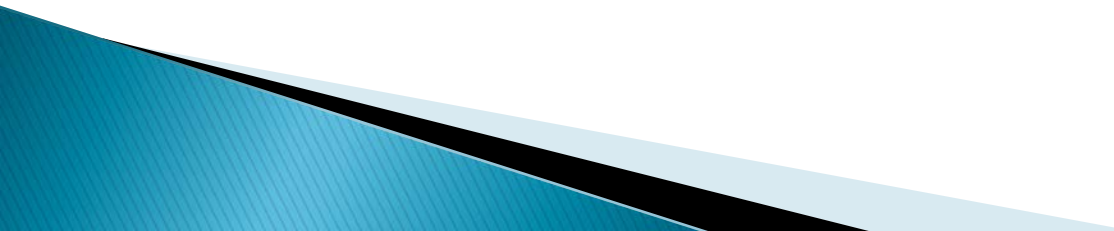
Recap

- ▶ The resolution indicated that we would seek to get feedback on the scope, the location, and potential cost-saving options – such as repurposing existing facilities – to see what our options are.
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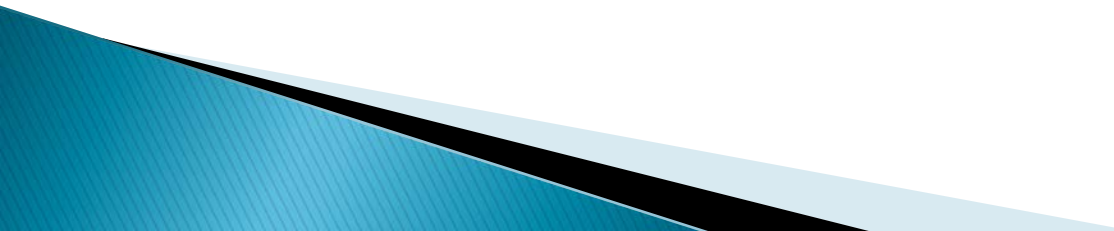
Recap

- ▶ The premise for the public consultation process was that the PAC was going to remain the first priority of recreation & culture.
 - ▶ Council has not yet decided on a location or the scope for the PAC. Feedback from this public consultation will assist with council's decision-making process.
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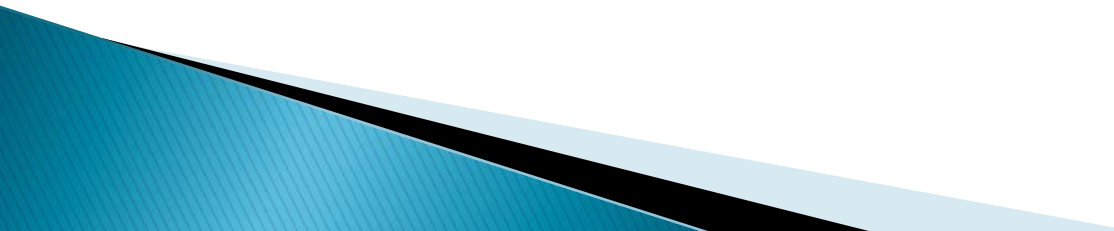
Results

- ▶ The results we are presenting are based on meetings, emails, and phone calls that the members of the task force have had with the public, as well as the surveys that were completed in February
 - ▶ We have more information now than we had at the beginning of this process, which will help council in their future deliberations
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Results

- ▶ The business plan indicates that the proposed PAC will have an annual \$500,000 to \$600,000 operating loss
 - ▶ In terms of repurposing an existing facility, there isn't an available facility that could be economically transformed into a PAC.
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Results

- ▶ Residents recognize the value arts & culture bring to our community
 - ▶ Residents prefer the downtown location, however there are concerns about parking
 - ▶ Residents would like to see day-to-day space included in the new PAC provided it does not lead to increased operational costs
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Recommendations

- ▶ Provincial Funding should be confirmed after the election, prior to moving ahead
 - ▶ Actively pursue Federal Funding
 - ▶ 10% of total capital should be fundraised
 - ▶ That the facility be built downtown, provided parking concerns are addressed
 - ▶ Include day-to-day programming space if it is economically feasible.
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